

# "Of Vital Military Value"

## Says the Commander-in-Chief

THE WHITE HOUSE  
Washington

13 September, 1918

My dear Mr. Fosdick:

May I convey through you as Chairman of the Commission on Training Camp Activities, a very warm expression of the Government's appreciation of the splendid services rendered by the seven officially recognized volunteer organizations which are ministering to the troops at home and overseas? The agencies to which I refer are

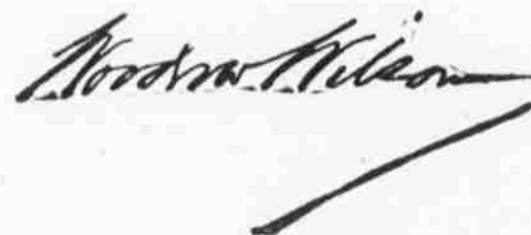
Young Men's Christian Association  
Young Women's Christian Association  
National Catholic War Council  
Jewish Welfare Board  
American Library Association  
War Camp Community Service  
Salvation Army

Our soldiers overseas are fighting the battle for democracy with a spirit and a morale unexcelled in any other army. That spirit and that morale will win the war. Through the work which these seven organizations are jointly conducting America is expressing her wholehearted support of our troops in camp and in the lines, and her anxious desire that the fine edge of their training as fighting men should be main-

tained. The activity of these organizations, therefore, in mobilizing the home, the club and the church behind the army is of vital military value and will be of the most essential value in effecting the result.

The united war work campaign of these societies is merely another indication of that unity of spirit as a nation that is making it possible for us to win the war. That spirit and the place which the work of these agencies has made for itself in the hearts of all of us gives me confidence to believe that the united campaign will be crowned with abundant success.

Cordially and sincerely yours,



Mr. Raymond B. Fosdick,  
Chairman, Commission on Training Camp Activities,  
Washington, D. C.

**T**HE President has expressed what is in every American heart. As a nation we are united in the winning of this war. As a nation we stand behind our fighters eager and prepared to do for them whatever will hasten victory and make the fighter's task a little lighter.

As individuals there is little we can do. As a nation we can work wonders through the seven organizations authorized and recognized by the Government.

They come to you not as Catholics, nor as Jews nor as Protestants, not as the representatives of any creed or enterprise, but as Americans to ask that you join in this great united undertaking for God, and country and our fighters.

The President has voiced his belief that this spirit of unity will be "crowned with abundant success."

He believes it because he knows this campaign is "of vital military value" and he knows that you will leave nothing undone to win this war.

It rests with you. Think of this campaign as your sole responsibility. What you give will mean its success. You can not leave this undertaking to others. It is YOUR campaign. In France, Americans are fighting this war as if the result depended on the way each individual fights. At home, this campaign rests with you. What will you give—decide tonight—and make your share the biggest thing you ever did!

### Why you should give twice as much as you ever gave before!

The need is for a sum 70% greater than any gift ever asked for since the world began. The Government has fixed this sum at \$179,500,000.

By giving to these seven organizations all at once, the cost and effort of six additional campaigns is saved.

Unless Americans do give twice as much as ever before, our soldiers and sailors may not enjoy during 1919 their

3,600 Recreation Buildings	2,500 Libraries supplying 5,000,000 books
1,000 Miles of Movie Film	85 Hostess Houses
100 Leading Stage Stars	15,000 Big-brother "secretaries"
2,000 Athletic Directors	Millions of dollars of home comforts.

When you give double, you make sure that every fighter has the cheer and comforts of these seven organizations every step of the way from home to the front and back again. You provide him with a church, a theater, a cheerful home, a store, a school, a club and an athletic field—and a knowledge that the folks back home are with him, heart and soul!

You have loaned your money to supply their physical needs.

Now give to maintain the Morale that is winning the war!

# UNITED WAR WORK CAMPAIGN

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